

# East Jackson Planning Study

Project proposal: East Jackson Planning Study

Client: Jackson Community Renewal Agency

Delivered on: February 22, 2021

Submitted by: Carson Suite



# Overview and Goals

Dear Stan,

We would be grateful for the opportunity to serve the Jackson Community Renewal Agency. Our goal is to provide insightful data that helps you better understand the demographics and psychographics as well as the current business climate of East Jackson as defined by the provided boundary map. Our team is very excited about helping local leaders obtain the best data possible to make important decisions for the future of our city.

Carson Suite  
Director of Business Intelligence



# Agreement & Terms

When signed, this document will serve to confirm that Jackson Community Renewal Agency has retained Younger Associates to complete a study containing industry, demographic, psychographic and economic trends. All work is to be completed within six weeks from the date of this agreement.

## ***Overview of Services***

Reports for East Jackson, Tennessee consisting of the following sections:

- Market and Demographic Data
- Psychographic Profile Data
- Retail Gap Analysis
- Review of Current and Potential Business/Industry

## ***Fees for Services***

\$7,500.00

## ***Expenses***

Expenses as outlined in the attached proposal are included in the fee above.

## ***Invoicing***

The invoice for the total agreed amount of \$7,500.00 will be issued when the project is completed and approved by Jackson Community Renewal Agency. Payments are due within 25 days of the receipt of invoice. If payments are delayed beyond the due date, we reserve the right to charge interest at the highest rate permitted by law from the due date until the date payment is made.

## ***In the Event of Default***

If we are forced to go to court to collect a debt and prevail, the client will pay all costs incurred to collect the debt. We shall not be liable to client by reason of the defaults of suppliers of materials and services, owners of media, or other persons not the employees or agents of Younger Associates.



### ***Ownership of Documents/Confidentiality***

Reports, presentations and copywriting produced by Younger Associates become the property of the client upon payment of final invoice. We shall not, without client's express written permission, reveal or otherwise make available to any other person confidential information or trade secrets regarding products, business, customers or methods of operation learned by our agency during the term of this contract.



# NEXT STEPS

1. Please read the agreement on the previous page to make sure you understand all the details involved with us working together. It's really important to us that everything is transparent and understood from the beginning so that we lay a solid foundation for a great working relationship.
2. If you have any questions, please let us know. We're happy to clarify any points and there may be some items that we can sort out together. We're committed to finding the best way to work together.
3. Once you feel confident about everything and are ready to move forward, please click the 'sign here' button below.
4. Sign in the box that pops up to make the acceptance official.
5. Once we receive notification of your acceptance, we'll contact you shortly to sort out next steps and get the project rolling.
6. We'll email you a separate copy of the signed contract for your records.
7. If you'd like to speak to us by phone, don't hesitate to call 731.668.7367.



SIGNATURE  
Carson Suite

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Carson Suite  
Director of Business Intelligence



SIGNATURE  
Stan Pilant

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Stan Pilant